

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.093493 Longitude: -75.285141

Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	32,129	141,923	1,252,362
	Population Est 23Q1	32,031	141,677	1,249,884
	Population Est 22Q4	31,967	141,513	1,247,939
	Population Est 22Q3	31,963	141,755	1,246,598
	Population Est 22Q2	31,944	141,717	1,245,093
	Population Est 22Q1	31,916	141,550	1,243,792
	Population Est 21Q4	31,939	141,422	1,243,403
	Population Est 21Q3	31,810	140,381	1,241,068
	Population Est 21Q2	31,825	140,328	1,239,122
	Population Fcst	32,200	145,163	1,283,917
	2010 Census Population	27,715	129,317	1,164,955
	2000 Census Population	26,966	123,359	1,171,891
	1990 Census Population	26,016	118,233	1,191,422
	Current Year Daytime Population	45,663	202,331	1,590,595
	Average Seasonal Population	200	1,447	9,728
	Historical Annual Growth, 1990 – 2000	0.36%	0.43%	-0.17%
	Historical Annual Growth, 2000 – 2010	0.27%	0.47%	-0.06%
	Estimated Annual Growth, 2010 – CY	1.04%	0.65%	0.51%
	Projected Annual Growth, CY to Y5	0.04%	0.45%	0.50%
	Group Qtrs Est	109	4,770	48,106
Transient Est Average Last 4 Qtrs	3,033	7,908	37,039	
<b>Households</b>	Current Year Estimated Households	13,884	55,979	507,616
	Households Est 23Q1	13,835	55,836	506,095
	Households Est 22Q4	13,809	55,764	505,209
	Households Est 22Q3	13,803	55,853	504,546
	Households Est 22Q2	13,800	55,845	503,842
	Households Est 22Q1	13,790	55,781	503,246
	Households Est 21Q4	13,800	55,723	503,093
	Households Est 21Q3	13,742	55,292	502,124
	Households Est 21Q2	13,746	55,269	501,347
	Households Fcst	13,917	57,331	521,966
	2010 Census Households	11,857	51,361	461,592
	2000 Census Households	10,988	49,221	452,936
	1990 Census Households	10,424	46,163	445,879
	Historical Annual Growth, 1990 – 2000	0.53%	0.64%	0.16%
	Historical Annual Growth, 2000 – 2010	0.76%	0.43%	0.19%
	Estimated Annual Growth, 2010 – CY	1.11%	0.61%	0.67%
	Projected Annual Growth, CY to Y5	0.05%	0.48%	0.56%
Population per Household	2.31	2.45	2.37	

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Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.6%	4.1%	3.0%
	HH Income \$250,000 to \$499,999	5.5%	4.9%	3.6%
	HH Income \$200,000 to \$249,999	12.9%	11.5%	8.5%
	HH Income \$175,000 to \$199,999	5.9%	6.1%	5.4%
	HH Income \$150,000 to \$174,999	9.1%	7.7%	6.1%
	HH Income \$100,000 to 149,999	20.7%	18.6%	16.2%
	HH Income \$75,000 to 99,999	13.4%	12.0%	11.4%
	HH Income \$50,000 to 74,999	12.7%	12.5%	13.7%
	HH Income \$35,000 to 49,999	5.7%	8.2%	8.9%
	HH Income \$25,000 to 34,999	3.4%	5.1%	6.4%
	HH Income \$15,000 to 24,999	3.9%	4.7%	6.8%
	HH Income \$0 to 14,999	2.1%	4.6%	10.0%
	Average Household Income	\$149,383	\$154,963	\$126,492
	Median Household Income	\$119,115	\$107,079	\$83,603
	Per Capita Income	\$64,760	\$62,739	\$52,404
	Average Disposable Income	\$112,542	\$103,962	\$88,089
	Median Disposable Income	\$97,612	\$89,045	\$70,480
	Discretionary HH Income Over \$150,000	14.5%	13.9%	9.5%
	Discretionary HH Income \$125,000 to \$149,999	8.5%	7.7%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	12.3%	10.2%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	16.0%	13.3%	10.9%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	17.7%	16.1%
	Discretionary HH Income \$25,000 to \$49,999	17.9%	19.5%	21.0%
	Discretionary HH Income Under \$25,000	10.5%	17.8%	27.7%
	Average Discretionary HH Income	\$83,641	\$76,986	\$64,121
	Median Discretionary HH Income	\$77,934	\$68,357	\$51,708
	Householder White – Count	11,647	39,315	268,253
	Median HH Income	\$122,203	\$121,050	\$117,523
	Average HH Income	\$122,386	\$119,995	\$116,953
	Householder Black or African-American – Count	606	6,324	157,780
	Median HH Income	\$84,657	\$62,371	\$48,802
	Average HH Income	\$89,139	\$76,918	\$62,201
	Householder Hispanic – Count	319	3,433	29,798
	Median HH Income	\$115,703	\$76,904	\$52,268
Average HH Income	\$119,430	\$89,847	\$69,913	
Householder Asian or Pacific Islander – Count	708	3,406	29,015	
Median HH Income	\$120,771	\$117,135	\$105,301	
Average HH Income	\$124,883	\$118,103	\$108,134	
Householder Other or Pacific Islander – Count	604	3,502	22,770	
Median HH Income	\$102,258	\$71,840	\$70,860	
Average HH Income	\$104,520	\$87,675	\$84,994	

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Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	15,722	69,311	591,889
	Female Population	16,407	72,612	660,474
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,142	8,207	72,192
	Count of Pop 0 to 7 years	2,884	11,667	98,385
	Count of Pop 5 - 13	3,248	14,674	121,181
	Count of Pop 14 - 18	1,298	6,937	66,315
	Count of Pop 19 - 22	1,229	7,326	71,487
	Count of Pop 22 - 25	893	5,713	55,034
	Count of Pop 25 - 29	1,911	8,235	82,379
	Count of Pop 30 - 34	3,031	10,532	91,001
	Count of Pop 35 - 39	3,083	11,031	87,403
	Count of Pop 40 - 44	2,567	9,933	77,624
	Count of Pop 45 - 59	5,417	24,633	211,003
	Count of Pop 60 - 74	5,183	23,456	214,764
	Count of Pop 75 - 84	1,555	8,076	75,064
	Count of Pop 85+	571	3,171	26,916
	% of Pop 0 to 4 years	6.7%	5.8%	5.8%
	% of Pop 0 to 7 years	9.0%	8.2%	7.9%
	% of Pop 5 - 13	10.1%	10.3%	9.7%
	% of Pop 14 - 18	4.0%	4.9%	5.3%
	% of Pop 19 - 22	3.8%	5.2%	5.7%
	% of Pop 22 - 25	2.8%	4.0%	4.4%
	% of Pop 25 - 29	5.9%	5.8%	6.6%
	% of Pop 30 - 34	9.4%	7.4%	7.3%
	% of Pop 35 - 39	9.6%	7.8%	7.0%
	% of Pop 40 - 44	8.0%	7.0%	6.2%
	% of Pop 45 - 59	16.9%	17.4%	16.8%
	% of Pop 60 - 74	16.1%	16.5%	17.1%
	% of Pop 75 - 84	4.8%	5.7%	6.0%
	% of Pop 85+	1.8%	2.2%	2.1%
Median Age	38.7	39.2	38.8	
Average Age	39.9	40.5	40.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.9%	6.1%	6.2%
	% of Pop 5 - 13	10.6%	10.9%	10.4%
	% of Pop 14 - 18	4.3%	5.1%	5.6%
	% of Pop 19 - 22	4.0%	5.3%	6.0%
	% of Pop 22 - 25	2.9%	4.1%	4.6%
	% of Pop 25 - 29	6.2%	6.0%	6.8%
	% of Pop 30 - 34	9.8%	7.7%	7.4%
	% of Pop 35 - 39	9.8%	8.0%	7.1%
	% of Pop 40 - 44	8.2%	7.2%	6.2%
	% of Pop 45 - 59	16.9%	17.4%	16.8%
	% of Pop 75 - 84	4.1%	5.0%	5.1%
	% of Pop 60 - 74	15.2%	15.7%	16.4%
	% of Pop 85+	1.2%	1.5%	1.4%
	Median Age	37.7	38.0	37.1
Average Age	38.7	39.2	39.0	

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	% of Pop 0 to 4 years	6.4%	5.5%	5.3%
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	% of Pop 45 - 59	16.8%	17.3%	16.9%
	% of Pop 60 - 74	17.0%	17.3%	17.8%
	% of Pop 75 - 84	5.6%	6.4%	6.8%
	% of Pop 85+	2.4%	2.9%	2.8%
	Median Age	39.8	40.5	40.4
Average Age	41.2	41.7	41.9	
Race	Count of White	26,350	96,364	659,865
	Count of Black or African-American	1,630	17,773	389,012
	Count of Asian or Pacific Islander	1,947	10,184	84,824
	Count of Other races	2,202	17,603	118,662
	White	82.0%	67.9%	52.7%
	Black or African American	5.1%	12.5%	31.1%
	Asian	6.1%	7.2%	6.8%
	Other Races	6.9%	12.4%	9.5%
Language Spoken	Speak English at Home	90.7%	84.4%	85.3%
	Speak Spanish at Home	2.2%	6.3%	5.4%
	Speak French or French Creole at Home	0.0%	0.2%	0.7%
	Speak German at Home	0.1%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	2.0%	3.0%	2.4%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.8%	0.6%
	Speak Chinese at Home	0.6%	0.9%	1.6%
	Speak Korean at Home	1.0%	1.0%	0.9%
	Speak Vietnamese at Home	0.4%	0.4%	0.4%
	Speak Other Asian Languages at Home	0.9%	1.1%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	0.6%	0.2%
	Speak Other Language at Home	0.5%	1.1%	1.2%
Hispanic	Hispanic Population	1,274	14,284	96,442
	Hispanic Population Percent	4.0%	10.1%	7.7%
	Mexican	24.6%	49.4%	20.8%
	Puerto Rican	47.9%	22.9%	44.4%
	Cuban	3.4%	2.5%	3.2%
	Dominican	4.8%	4.3%	7.7%
	Central American	6.1%	8.7%	6.9%
	South American	10.0%	7.0%	9.4%
	Other Hispanic	3.1%	5.3%	7.7%
	2000 Hispanic Population Percent	1%	4%	4%
	1990 Hispanic Population Percent	1%	1%	4%

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<b>Ancestry</b>	American (percent of total population)	2.8%	2.8%	2.5%
	American	2.8%	2.7%	2.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.9%	7.1%	6.7%
	Chinese	0.9%	1.3%	1.6%
	Japanese	0.4%	0.1%	0.1%
	Korean	1.8%	1.5%	1.1%
	South Central Asian (ie. Indian)	1.9%	2.8%	2.4%
	South East Asian (ie. Vietnamese)	0.6%	1.1%	1.0%
	Other Asian	0.5%	0.4%	0.4%
	European (percent of total population)	58.0%	46.0%	34.8%
	British	5.1%	4.7%	3.9%
	Dutch	0.3%	0.4%	0.3%
	French	0.7%	0.6%	0.6%
	German	8.4%	7.6%	6.4%
	Italian	14.0%	10.3%	6.5%
	Polish	5.8%	3.7%	2.1%
	Scandinavian	0.8%	0.8%	0.7%
	Scotch/Irish	16.5%	12.2%	9.7%
Other European (ie. Greek/Russian)	6.5%	5.7%	4.6%	
Middle Eastern	0.6%	0.9%	0.7%	
Other Ancestry	14.3%	20.0%	32.4%	
Unclassified Ancestry	14.3%	13.1%	15.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,319	99,067	866,153
	Elementary (0 to 8)	1.1%	2.1%	2.4%
	Some High School (9 to 11)	2.1%	3.3%	5.2%
	High School Graduate (12)	18.0%	20.9%	23.1%
	Some College (13 to 16)	12.6%	12.9%	15.3%
	Associates Degree Only	4.4%	6.2%	6.0%
	Bachelors Degree Only	33.4%	29.5%	25.4%
	Graduate Degree	28.4%	25.0%	22.4%
	% College (4+)	61.8%	54.6%	47.8%
<b>Household Type</b>	Total Households – count	13,884	55,979	507,616
	One Person HHs – count	4,434	16,802	169,127
	Family HHs – count	7,962	34,693	296,988
	Married Couple – count	6,341	26,446	199,649
	w/own children – count	2,504	11,084	79,029
	w/out own children – count	3,838	15,362	120,620
	Male Householder – count	525	2,508	20,830
	Female Householder – count	1,096	5,739	76,509
	Non-Family Households – count	1,488	4,484	41,501
	1 Person Household	31.9%	30.0%	33.3%
	2 Person Household	33.6%	32.4%	30.8%
	3 Person Household	14.6%	15.3%	15.1%
	4 Person Household	13.1%	13.5%	12.3%
	5 Person Household	4.8%	5.7%	5.3%
	6 Person Household	1.5%	2.0%	2.0%
7+ Person Household	0.5%	1.1%	1.2%	
% Households With Children	22.7%	26.8%	24.4%	

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Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	14,612	59,943	552,474
	Owner Occupied Percent	58.9%	58.4%	55.7%
	Renter Occupied Percent	36.1%	34.9%	36.2%
	Vacant Housing Percent	5.0%	6.6%	8.1%
	Total Housing Units (Census 2000)	11,379	52,119	493,352
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	6.5%	8.9%	6.6%
	Property Value \$750,000 to \$999,999	16.9%	12.2%	9.6%
	Property Value \$500,000 to \$749,999	36.8%	25.5%	19.0%
	Property Value \$400,000 to \$499,999	19.1%	16.7%	14.0%
	Property Value \$300,000, to \$399,999	11.5%	13.7%	13.8%
	Property Value \$200,000 to \$299,999	4.9%	11.4%	13.0%
	Property Value \$150,000 to \$199,999	1.7%	2.6%	5.9%
	Property Value \$100,000 to \$149,999	0.4%	1.9%	6.7%
	Property Value \$60,000 to \$99,999	0.2%	1.1%	4.6%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	1.8%
	Property Value \$0 to \$39,999	0.4%	0.8%	2.2%
	Median Home Value	\$576,459	\$512,701	\$414,324
<b>Wealth per Household</b>	\$0 and under - percent	16.4%	16.7%	17.5%
	\$1 to \$4999 - percent	7.4%	7.8%	8.5%
	\$5k to \$9999 - percent	4.2%	4.3%	4.5%
	\$10k to \$24999 - percent	6.1%	6.1%	6.3%
	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
	\$50k to \$99999 - percent	9.9%	10.0%	10.0%
	\$100k to \$249999 - percent	18.1%	18.1%	17.8%
	\$250k to \$499999 - percent	14.0%	13.8%	13.2%
	\$500k+ - percent	17.2%	16.6%	15.5%
	Median HH Wealth	\$97,125	\$92,800	\$82,561
	Avg HH Wealth	\$268,339	\$261,257	\$247,162
<b>Economic Viability</b>	Economic Viability Local	284	281	267
	Economic Viability Indexed	105	104	99
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	18,856	77,799	635,274
	Managerial/Executive	25.9%	23.2%	20.4%
	Professional Specialty	37.2%	31.7%	31.5%
	Healthcare Support	2.4%	2.4%	4.3%
	Sales	10.1%	10.4%	9.0%
	Office & Administrative Support	7.2%	9.0%	9.8%
	Protective Service	1.2%	1.3%	2.3%
	Food Preparation	1.9%	4.0%	4.4%
	Building Maintenance & Cleaning	1.1%	1.9%	2.7%
	Personal Care	3.1%	2.7%	2.9%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.2%
	Construction	4.9%	5.1%	4.3%
	Production & Transportation	4.8%	8.2%	8.2%
	Percent White Collar Workers	82.6%	76.7%	75.1%
	Percent Blue Collar Workers	17.4%	23.3%	24.9%

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	Agriculture/Mining/Construction	5.8%	5.2%	4.2%
	Manufacturing	8.4%	9.0%	7.5%
	Transportation	3.6%	3.4%	4.1%
	Information	2.4%	2.2%	2.2%
	Wholesale/Retail	9.9%	12.9%	11.2%
	Finance, Insurance, Real Estate	10.2%	10.1%	8.9%
	Professional Services	15.4%	12.6%	11.0%
	Management Services	0.3%	0.3%	0.2%
	Administrative/Waste Services	3.1%	3.5%	4.0%
	Educational Services	28.7%	25.9%	30.5%
	Entertainment Services	4.6%	6.4%	7.4%
	Other Professional Services	5.0%	4.8%	4.5%
	Public Administration	2.7%	3.6%	4.1%
<b>Vehicles per HH</b>	No Vehicles	3.6%	7.2%	18.5%
	1 Vehicle	33.9%	35.6%	38.4%
	2 Vehicles	45.6%	41.0%	31.6%
	3 or more vehicles	16.9%	16.2%	11.5%
	Average Number of Vehicles	1.81	1.72	1.40
<b>Change</b>	Births (last 12 months)	355	1,457	13,756
	Deaths (last 12 months)	270	1,273	11,331
	Migration (last 12 months)	110	129	5,608
<b>Work place</b>	Workplace Establishments	1,579	5,715	36,170
	Workplace Employees (FTE)	29,534	105,682	640,646